Arianna Dorantes

phone 858.226.6674

email arianna.uray@gmail.com

LinkedIn Arianna Dorantes

online portfolio ariannauraydesign.com

skills

- Advanced in Adobe Illustrator, Photoshop, and InDesign
- Proficient in Wordpress, Final Cut Pro, and Adobe Premiere
- Proficient in HTML and CSS
- Fluent in Spanish
- 50 wpm typing speed

education

Bachelor of Communications
Grad: April 2017 // Rexburg, ID
Brigham Young University–Idaho

- Emphasis in Graphic Design
- Minor in Advertising

volunteer experience

Full-time Volunteer Representative
Jan 2014 - Jul 2015 // Queretaro, MX
The Church of Jesus Christ of Latter-day Saints

- Helped individuals to gain a deeper understanding of God by devising hundreds of lesson plans tailored to each person's needs and circumstances
- Adapted to new culture, learned Spanish, and connected with the local people through strong inter-personal communication skills

internship

Public Relations and Marketing
January 2017 - Current // Rexburg, ID
Madison Memorial Hospital

- Film, edit, and post short videos that are promoted on Facebook, YouTube, and a website of the hospital
- Concepting and execution of web development projects and social media campaigns promoting hospital events

work experience

Marketing, Sales, and Data Entry
July 2015 - March 2016 // San Diego, CA
Your Good Insurance Agency

- Managed the content and executed the delivery of a monthly e-mail marketing campaign for one year that was sent to over 100 existing and potential customers, which resulted in an increase of 2-5 new insurance policies a month (using the program Constant Contact)
- Headed the development of a quick reference training guide for employees to use, which made the performance of certain tasks three times faster

Technical Communication Specialist
February - July 2016 // Rexburg, ID
Course Improvement Online Dept. at Brigham Young University–Idaho

- Developed and revised written and visual (digital and print) content using Adobe Illustrator, Photoshop and InDesign for three employee training programs that are being used by over 200 individuals
- Managed a newsletter that is currently being sent out to 450 employees using the program MailChimp
- Performed and analyzed usability tests for a website under development